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PIPEVINES has selected Shane Stredwick as national channel executive. He has previously held channel management and senior sales positions at Telstra and VoIP.

Stredwick's task is to develop an effective sales channel for **PipeVines'** Contact Centre on Demand, and Business Process on Demand, products. **PipeVines** specialises in customer interaction management, offering on-demand browser-based tools.

Stredwick says its contact centre systems are delivered entirely as a hosted service and require no specialised hardware, software, or telecoms equipment.